

2011 ARCA RACING LOGO STYLE GUIDE

- Full Color Logo should be printed in 4c process
For color matching, please use the following Pantone Colors
- ARCA Triangle - PMS 186
 - Yellow in Menards Swish - Pantone Yellow
 - Orange in Menards Swish - PMS 021
 - Red in Menards Swish - PMS 032

OFFICIAL TITLE NAME:

ARCA Racing Series presented by Menards



Black, Dark or Photographic Backgrounds



White Retaining Line Required

Black & White



Black, Dark or Photographic Backgrounds



White Retaining Line Required

INCORRECT USAGE

